



ARS ELECTRONICA 2021

Festival for Art, Technology & Society

Garden HONG KONG

8 - 12 September

*Artificial Intentionalities:
Post-human humanities
in the age of the art-subject*



Curatorial title

***Artificial Intentionalities:
Post-human humanities
in the age of the art-subject***



Curatorial Statement

During recent decades, technologies raised and erased borders, hybridized and segregated cultures, while also collapsing distances and time zones. But we have too often remained trapped in a myopic, anthropocentric system of logic and ideals in our quests for new teleological aspirations, structures of controls, or even in finding new possibilities for collective participation and agency.

Our capacity to shift our standpoint, to project ourselves in space and time, in reality and fiction, allows us to figure out the world from the vantage points of our ancestors, aliens, or post-human creatures like algorithms and robots.

It is through this potential that we can expand our horizon to better accommodate the dynamic complexities at hand. Thanks to the recently acquired artificial intentionalities, artworks are quickly becoming sentient, cognizing, and responsive subjects through which we can improve our understanding of human societies and ecosystems.

Ars Electronica Garden Hong Kong's curatorial inquiry this year explores various paths to better understand the entanglements that surface in the tectonic interplay of divergent worlds, where robots challenge social models, artworks try to understand each other, and the faraway meets the nearby. We call for a DialoG of curiosity and speculation, alongside a salutary cocktail of poetry, science, politics and conviviality.

- Maurice Benayoun



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Artificial Intentionalities **PROGRAM OVERVIEW & LINKS**

Symposium

Posthuman art: Robots, Aliens, Chess, and Tokens

10 September 2021, 9pm-12am HKT / 3-6pm CET

Via Zoom: <https://cityu.zoom.us/j/99997707088>

Online Exhibition & Panel Discussions

Art in the Cloud

Online Exhibition : available on www.hkgardens.com

Panel Discussions via Zoom

| | | |
|------------------|--|---|
| Panel I | <i>How Online Shapes Art?</i> | |
| | Wednesday 8 September, 4-6pm HKT | https://cityu.zoom.us/j/95180129743 |
| Panel II | <i>Redefining Art Presentation in the Digital Era</i> | |
| | Thursday 9 September, 4-6pm HKT | https://cityu.zoom.us/j/93158710068 |
| Panel III | <i>Interactivity & Immersion Online?</i> | |
| | Friday 10 September, 4-6pm HKT | https://cityu.zoom.us/j/91519493858 |
| Panel IV | <i>At the Edge of Reality</i> | |
| | Saturday 11 September, 2-4pm HKT | https://cityu.zoom.us/j/94361847242 |

Online Showcase

EASEAS: Experiments in Art, Science and Ethology of the Art-Subject

Online Exhibition : available on www.hkgardens.com

Opening of Garden Hong Kong Exhibition @ Osage

& Closing of Ars Electronica 2021 Festival

Galactic Wine Sharing Party

Sunday 12 September, 6-9pm HKT

via Zoom: <https://cityu.zoom.us/j/92631702615>

On-Site Exhibition

Garden Hong Kong

13 - 17 September, 10.30am - 6.30pm HKT

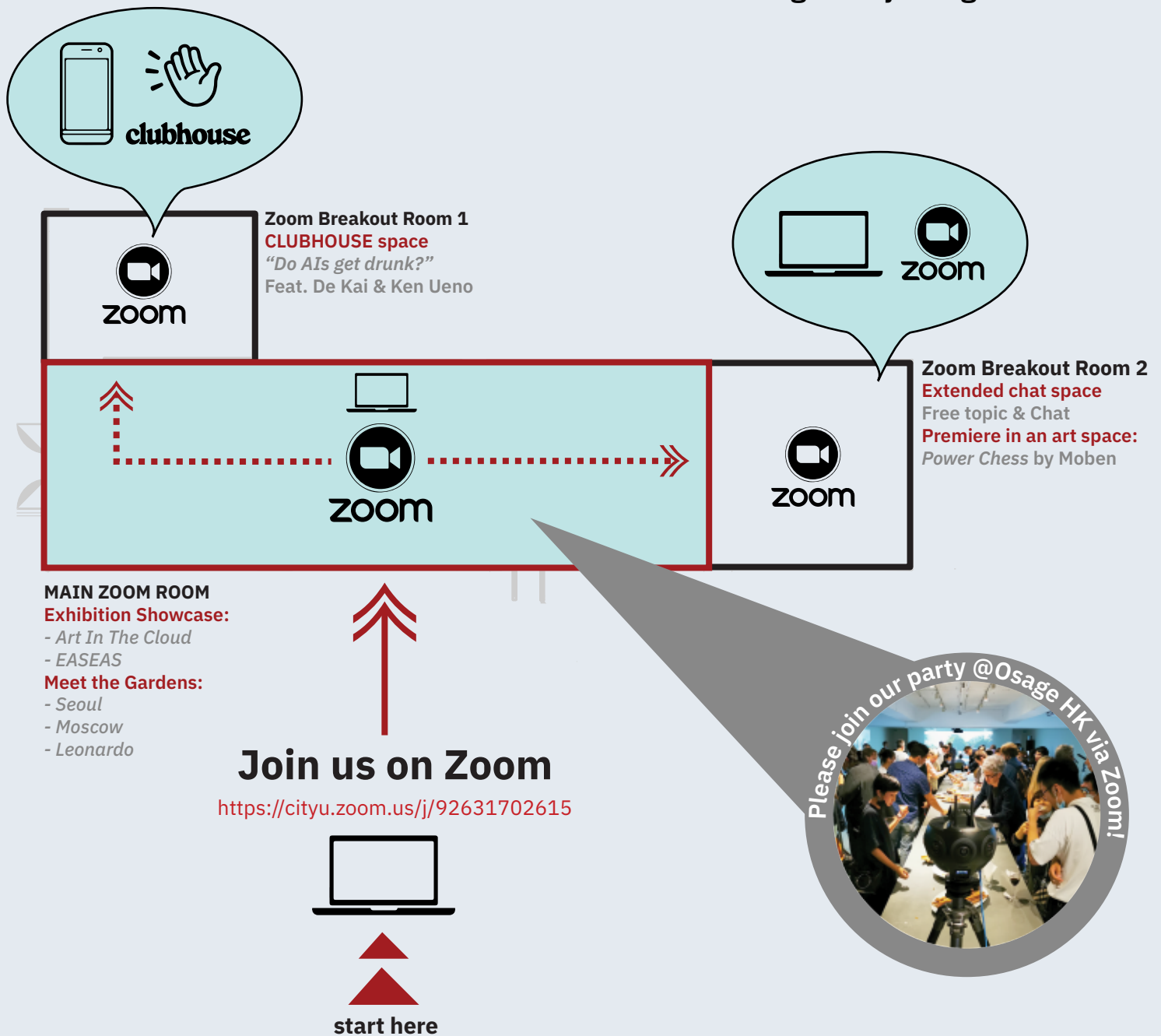
At Osage Gallery, Hong Kong

For more information on all Garden Hong Kong programs: www.hkgardens.com

For a comprehensive access of all 100+ AE Gardens, register on Ars Electronica website:

<https://ars.electronica.art/newdigitaldeal/en/tickets/>

Special Guide to the virtual layer of **The Galactic Wine Sharing Party** for guests joining via Zoom



**** Device recommendation for Online Party Guests entering via Zoom**

1. Please enter via Zoom, preferably on your laptop/computer
2. You can move around the 3 virtual spaces with the Zoom breakout room function
3. When entering the Clubhouse Room, pls mute your Zoom, and log-on via Clubhouse on your phone.
(To participate in our Clubhouse discussion, *pls install the app on your mobile device in advance* - Clubhouse is available for both Android & iOS mobile phones, & app invite is not necessary)

**** Device recommendations for On-site party guests**

No device is necessary for the on-site guests, we have you covered!

Artificial Intentionalities: Post-human humanities in the age of the art-subject

The Neuro-Design Lab (ND Lab) is founded by Professor Maurice Benayoun and Dr. Tobias Klein. The lab's core imperative is to explore the relationships between seemingly distant, and even antagonistic conceptual pairs such as: Data and Matter; Sublimation and Reification; Values and Actions; Art and Facts; Finance and Ethics; or Thought and Objects. By investigating the possible convergences and gaps that become apparent through processes of critical experimentation, the Neuro Design lab endeavors to foster better understanding of the technological, socio-logical, aesthetical, and ethical mutations at stake in the post-media era. ND lab's projects weave across various creative approaches including technological innovation, theoretical research, and artistic creation, to produce advanced tools, academic publications, and artworks widely exhibited worldwide.

<http://www.acim.cityu.edu.hk/labs/neuro-design-lab>

City University of Hong Kong's School of Creative Media (SCM, CityU HK) is recognized to be an international centre for discovery and innovation in Asia. Here creativity is nurtured as a cornerstone of Hong Kong's social and economic advancement in the 21st Century. Our teaching and research facilities are housed in a stunning, one-of-a-kind, building designed by the world-renowned architect Daniel Libeskind. The School of Creative Media has gathered an impressive, internationally renowned, faculty of digital media artists, thinkers, and innovators, working in the fields of animation, sound design, gaming, software development, physical computing, film, digital media art, and media theory.

www.scm.cityu.edu.hk

Ars Electronica was founded in 1979 in Linz, Austria, as a premier international festival of art, technology and society. Over the past three decades, this world-renowned event provided an annual setting for artistic and scientific encounters with social and cultural phenomena that are the upshot of technological change. Its Symposia, exhibitions, performances and interventions carry these inquiries beyond the confines of conventional conference spaces and cultural venues and take them out into the public sphere and throughout the cityscape. Translating this spirit into action as the world tackles the covid-19 pandemic, Ars Electronica has taken a de-centralized approach in inviting key media art institutions around the world to host their own festivals as representatives of their respective cities. 2021 Garden Hong Kong is the second iteration in which the Neuro Design Lab initiated and produced various online exhibitions, panel discussions, and networking parties, to showcase and expand the media art scene in Hong Kong today.

ars.electronica.art/news/en/

Initiated and Produced by
**Neuro Design Lab/
Centre for Applied Computing
and Interactive Media**

Hosted by
**School of Creative Media,
City University of Hong Kong**

Sponsored by
**Osage Art Foundation
Focal-Naim**

Centre for Applied Computing and Interactive Media (ACIM, CityU HK) promotes the development of core competencies in the areas of computational science and engineering, data visualization, digital humanities, new media technology and the creative arts. ACIM provides a platform for research synergy between the college of science and engineering, the school of Creative Media and other multidisciplinary groups in City University. ACIM functions as a public relations showcase for interdisciplinary endeavors at City University and is also a powerful educational resource with respect to its scientific and digital humanities visualization capabilities.

www.acim.cityu.edu.hk

The Osage Art Foundation (OAF) was established in 2004 as an international not-for-profit philanthropic organisation devoted to building creative communities, cultural cooperation, and creative capacity. OAF saw a need to offer more support in the development of the arts in Asia and an opportunity to address this need. With fostering deeper regional consciousness of the arts within Asia in mind, OAF programmes are distinguished by their focus on cultural exchange, educational outreach, and knowledge building. In 2015, OAF began HKACT! - Hong Kong Art, Culture, and Technological Innovation -, a series of cutting-edge projects that articulate an interdisciplinary future and fuels growth in the creative industries. It is a platform that celebrates the Arts and ideas by bringing together visionary thinkers and innovators to help chart the future of a better and cultural society.

<http://www.oaf.cc/>

More info & contents on:
www.hkgardens.com

For a comprehensive access to all 100+ Ars Electronica Gardens
tickets are available on Ars Electronica website
<https://ars.electronica.art/newdigitaldeal/en/tickets/>

Full resolution images and logos
<https://tiny.one/3r4bya9v>

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hkgardens.com

